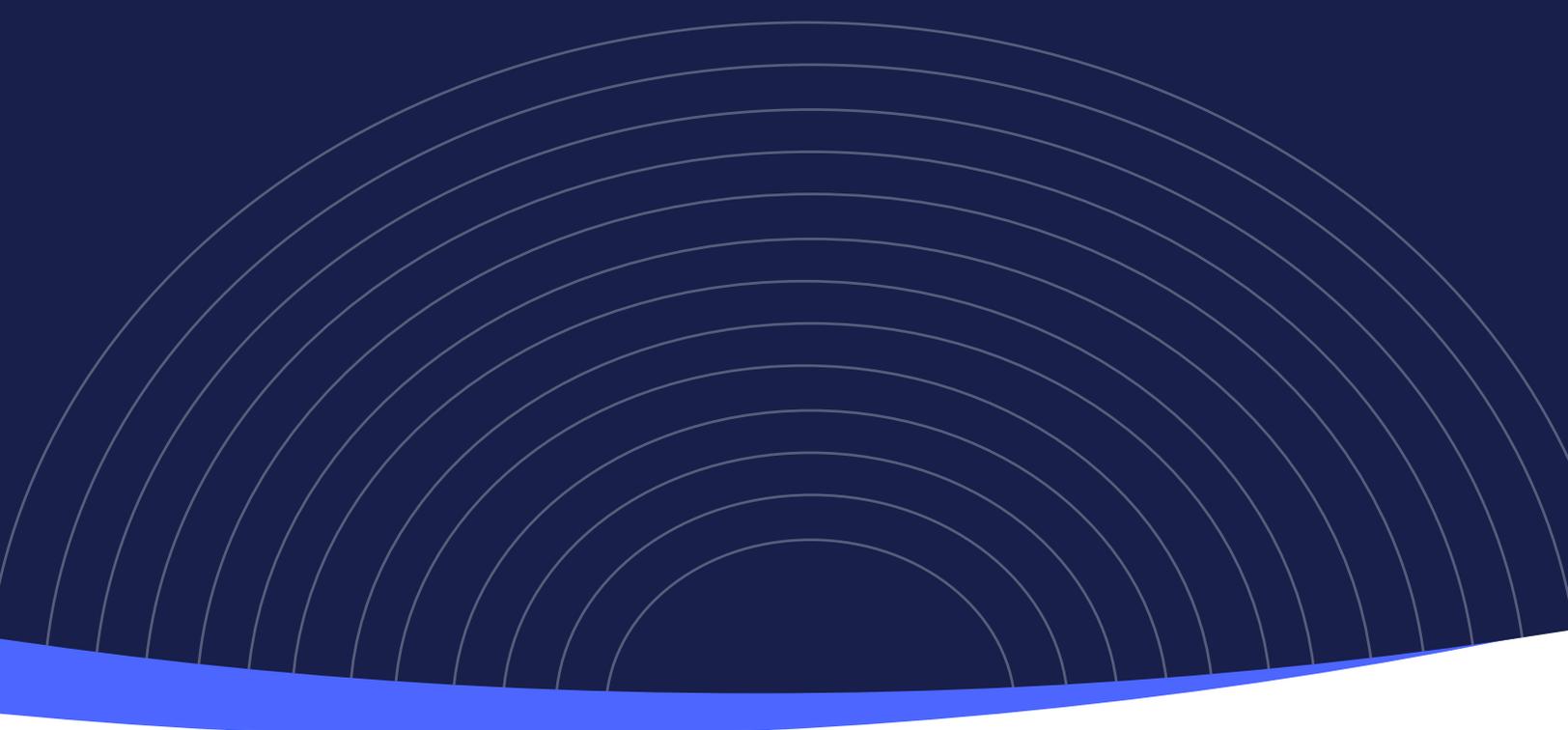


crowd**Force**

An ecosystem of crowdsourced micro tasks and services in emerging markets



CrowdForce uses mobile technology and the largest agent network to help businesses, banks, Digital wallets and exchange companies scale to the next billion underserved population in emerging markets.

OPPORTUNITY IN EMERGING MARKETS

Economies in emerging markets are experiencing double-digit growth and payment is key to blockchain adoption in these markets and to achieving Financial Inclusion. With a target market of 3 billion, there is a huge opportunity for high volume, low margin transactions at a revenue of over \$3 Billion yearly.

94%

cash-based
economy

3

billion
unbanked and
underbanked

19

trillion dollars
in cash every
year

KEY PROBLEMS

"Too many people focus on fancy features, but forget basic adoption. Low cost payments are key for adoption."

- No digital history
- Low blockchain penetration
- Low access to crypto-services
- Low access to financial services
- High cost of remittances

THE SOLUTION

We empower micro businesses to Drive Mass Adoption of Digital, Crypto and Financial Services to the next billion underserved population in their communities.

Why Micro Businesses?

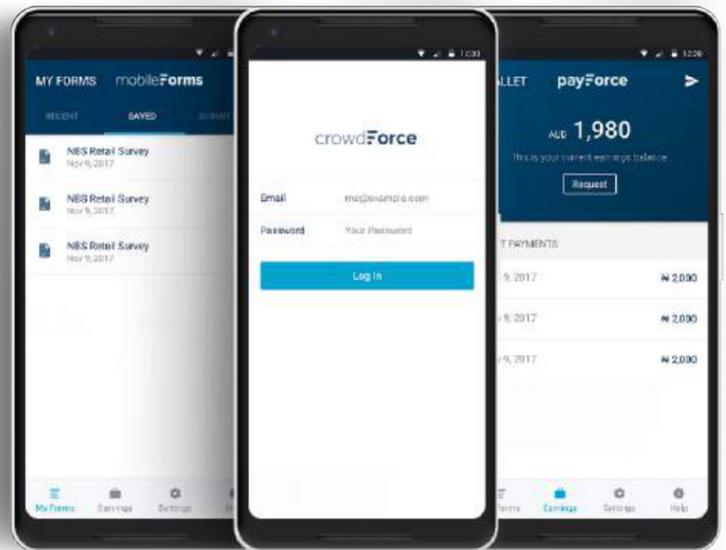
- ⌘ They are trusted by unbanked
- ⌘ They already have liquidity
- ⌘ They exist everywhere
- ⌘ They make extra income

How it Works?

- ⌘ Merchants download the app and sign up
- ⌘ Pass KYC verification
- ⌘ Fund wallet
- ⌘ Render services to consumers via the app
- ⌘ Earn commission

App Features

- Utility payments
- Cash-in and cash-out
- Remittances
- Accept, buy and sell cryptocurrency
- Top-up digital wallets
- OTC crypto-trades



Progress to Date

CrowdForce is built on the back of Mobile Forms, founded in 2016, with 7,000 active merchants and access to 100,000 more and 1.5 million dollars in 2018 Year to date revenue.

After the token generation event, CrowdForce will leverage the Blockchain and the CRF token with the goal to achieve the following:

- ▶ Largest cross border & decentralized merchant network
- ▶ Enable cross border peer to peer money transfer and remittances
- ▶ Provide liquidity of crypto-assets to enable the mass market to easily accept, buy, sell and own crypto assets.

Business Model

CrowdForce Revenue Model comes from the following

- ▶ Transaction Fees / Commissions
- ▶ Withdrawal Fees
- ▶ Other Fees

The CRF will be accepted as payment for all these fees. This will help drive adoption and incentivize agents and businesses to keep the CRF token.

BACKERS



BINARY
FINANCIAL

PARTNERS

